

Summer 2011

Types of CARTS Tickets & Passes

One Way Ticket

Adult \$2.00

Special \$1.25

Day Pass

Adult \$4.00

Special \$2.50

Monthly Pass

Adult \$55.00

Special \$35.00

11 Ticket Card (for the price of 10 tickets)

Adult \$18.00

Special \$11.25

Ticket
 prices
 are not
 changing



New Vendor to Operate CARTS Program

Beginning June 27th a new vendor will begin operating CARTS. This spring a competitive bid process for CARTS was held for the first time. The process resulted in MV Transportation being awarded the contract.

Three organizations submitted bids which were then reviewed by a panel of seven people. Members of the evaluation committee included four Salem-Keizer Transit staff members and three outside members which included a representative from a small city, a representative from Marion County and another from Polk County. All three applicants were invited to an interview and the committee then scored the applicants on a series of criteria aimed at assessing their ability to operate the program safely, cost effectively and with high

standards for customer service.

The change should be fairly seamless for riders. The schedule and buses will remain the same. In addition, many of the current CARTS drivers have been hired by MV.

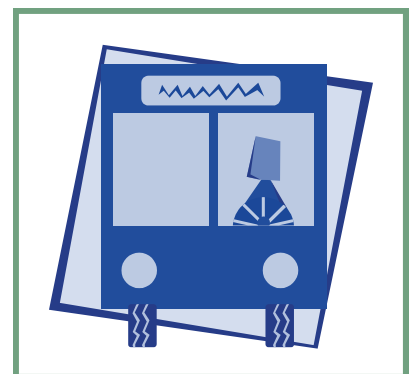
There will be a couple of changes. New tickets will be used and the phone number for making reservations for rides will change. (See article on Page 2 for more details of both of these changes.)

The management of CARTS operations at Salem-Keizer Transit is also moving. It has been with Transit Development but will move to Contracted Transportation in the Operations Division, also on June 27th.

Once our new contractor has time to settle in, we will look for ways to improve service, so stay tuned.

Meet MV

MV, the new contractor for the CARTS service started in California in 1985 with one bus, transporting seniors and people with disabilities. They now have contracts with more than 150 government agencies. They are also the current contractor for Cherriots ADA service, CherryLift, and our call center, TripLink.





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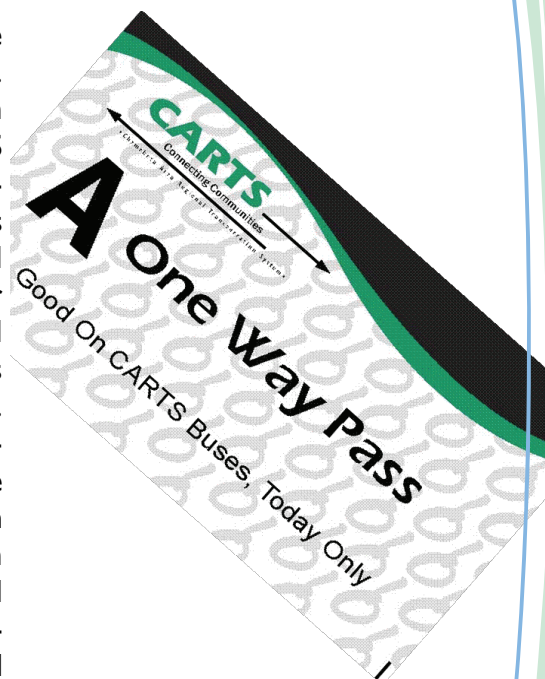
Polk County Tripper

The Polk County Tripper Route (# 55) is going to be merged with the Polk County Flex Route (#45). For more information on this change you can attend a meeting with Polk County Mental Health on Tuesday, June 14 at 1:30 p.m. The meeting will be held in Room 212 of the Academy Building in Dallas. For more information contact Mona West (contact information in the box on the left).

The CARTS schedules are also available on the internet. Go to www.cherriots.org and click on "Routes & Schedules". At the bottom of the page click on "CARTS".

A New Look for Tickets

New CARTS tickets will be available for use on June 27th. The new tickets will be green and black and have the CARTS logo. There will be one way tickets, day passes, monthly passes and a ten ticket punch card. All tickets will be either "A" for adult or "S" for special. Special tickets will be for youth, seniors and people with disabilities. Tickets will be sold at Salem-Keizer Transit Customer Service in the Transit Mall, at CCC in the bookstore, at Roth's in Silverton and Independence and at Dallas Select in Dallas. Current tickets will be accepted through August 1st.



New Phone Number for Reservations!

503 - 315 - 5544

For customers who want to make reservations for deviations or rides on the flex routes or dial-a-ride, you will have a new number to call. You should call the number listed above for rides that will take place from June 27th on. You can begin making reservations with the new number beginning June 24th.