



June 25, 2009

Salem Keizer Transit Announces New Bus Routes

Months of Community Involvement and Input Result in New Plan for Cherriots System

Salem, OR – Salem Keizer Transit (SKT) Board of Directors announced this evening a completely new system of routes, times and stops for Cherriots. The changes are scheduled to take effect on Tuesday, September 8th.

"We are pleased that after considerable public outreach, Cherriots has a new system plan that should serve the residents of Salem-Keizer area, reflecting the many views expressed to us," stated Marcia Kelley, Board President.

After months of input to help determine the community's most pressing transit needs, General Manager Allan Pollock believes that SKT's staff has come up with a plan to address those priorities.

"More frequency, especially during peak hours, and later hours were among the highest priorities," Pollock announced. "Best of all, this new system represents a framework for us to build on for the future. We will be able to add routes and extend hours in the future as more resources become available."

Changes to the Cherriots bus routes and times do not affect the other services Salem Keizer Transit offers such as CherryLift, CARTS or RideShare.

"As we move forward, we are working with community partners to discuss the best ways to offer service to better meet the needs of employers, employees, clients of state, county and city services and our other customers," Pollock continued. "These changes are a very positive step for Salem Keizer Transit and the community as a whole."

"At a time when the economy is still struggling, Salem Keizer Transit needs to be there to help connect people and places and this new plan will do that effectively and efficiently," he concluded.