



June 30, 2010

Salem-Keizer Transit Announces Free Rides on Freedom Bus During Month of July

During the month of July, Salem-Keizer Transit (Cherriots) is highlighting the mobility, freedom and independence that transit offers riders by providing a Freedom Bus throughout the Salem-Keizer area, offering free rides to passengers.

"It's appropriate during the month of July when America celebrates its freedom and independence, that we also help our riders and supporters celebrate their freedom from traffic congestion and high fuel prices, their ability to be mobile in our community and their independence, connecting people with the places they need to go," stated Allan Pollock, General Manager for Salem-Keizer Transit.

The Freedom Bus, a 35' bus, will rotate randomly through the bus routes in Salem and Keizer. Riders on the route the Freedom Bus is traveling will ride free of charge. To distinguish the Freedom Bus from other Cherriots buses, it will be wrapped in patriotic red, white and blue.

"We're hoping that people who don't normally ride Cherriots buses will take a trip this month and enjoy some freedom from the high fuel prices summer always seems to bring," said Pollock.