



August 13, 2009

New Salem-Keizer Transit Routes and Schedules Online

Salem-Keizer Transit's (Cherriots) new routes and schedules are now available to preview online at www.cherriots.org.

Coming September 8, 2009, Cherriots will have new routes, faster times and better service. The new routes provide the fastest service to the greatest number of riders and better serve the area's major employers – Salem Health, State of Oregon, Chemeketa Community College, Cities of Salem and Keizer and others. Faster times refers to the fact that many of the buses will now be running on 15 or 30 minute schedules especially during peak hours of usage. All of this results in better service for the Salem-Keizer community.

"We understand that many Cherriots riders want to be able to access the new route and schedule information prior to the September 8th rollout and we hope placing it online makes it available for most everyone," said Allan Pollock, Cherriots General Manager. Pollock continued, "We still have new routes and schedule information in our Customer Service Center at the Transit Mall downtown as well for those riders who want to get the information that way."

Cherriots conducted over 60 public meetings, open houses and forums to hear from the community what kind of service they wanted to see in the future. The new routes and faster times reflect the public's input and comments.

New routes, faster times and better service takes effect on Tuesday, September 8, 2009. Changes to the Cherriots bus routes and times do not affect the other services Salem-Keizer Transit offers: CherryLift, CARTS, service to Wilsonville (1X), or Cherriots Rideshare.