

SALEM-KEIZER TRANSIT:



KEIZER TRANSIT CENTER

OPEN HOUSE
MARCH 3, 2009





SALEM-KEIZER TRANSIT:

**“We haven’t yet
made a decision**

on where to site a
Transit Center in Keizer....

We’re here to share results
and hear your feedback.”



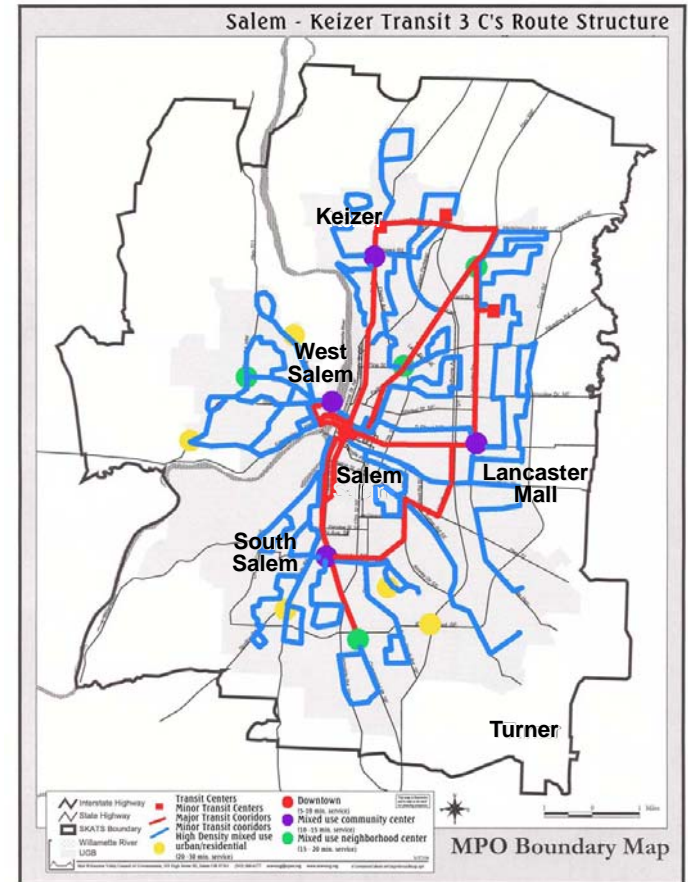
Why a transit center in Keizer?

- Better serve trips Keizer riders are making today
 - More local routes
 - Reducing need to transfer downtown
- Serve trips more efficiently to lower agency costs



Why a transit center in Keizer?

- Strategic Transit System Re-design
- Operating Concept
 - **C**irculators
 - **C**enters
 - **C**orridors



The operating model envisions “a network of circulators, connecting to transit centers, which are served by frequent, high-capacity corridor routes.”

How Did We Get Here?

- 3 project forums
- Additional public meetings
 - Keizer City Council
 - SKT Board
 - Planning Commission
 - Keizer City Council



Project Objectives

1. **Functionality** – Create a center that provides convenience for users (including convenient transfers between neighborhood routes and corridor routes) while minimizing traffic impacts.
2. **Capacity** – Build a center that provides adequate space to accommodate existing and future, planned transit services.
3. **Integration** – Locate a center so that transit users have the opportunity to use nearby businesses, design the transit center so it conveys the values of the surrounding community and build a sense of place.
4. **Value** – Develop a center that will be cost-effective and efficient in meeting the needs of transit riders, the community and the Salem-Keizer Transit District.
5. **Efficiency** – Develop a center that provides for efficient transit operations with a minimum amount of time required for transferring between bus routes.



Project Objectives

6. **Security** – Create a center where visibility and design help riders and community members feel safe and secure.
7. **Accessibility** – Develop a center that is fully accessible to a wide range of users including riders with special needs, pedestrians, cyclists, auto drop-offs/pick-ups and park-and-riders.
8. **Economic Vitality** – Develop a center that supports economic development and community vitality.
9. **Other** – Develop a center that is consistent with city plans, environmental policies and community goals.
10. **Comfort** – Design a center that provides a comfortable environment for riders with rider information, seating and shelter from the elements.

(No siting criterion associated with objective; design criterion only)



Keizer

Initial Screen

Result	0=Out 1=In	Site Number	Dot Numbers	Site Name	Site Size	FUNCTIONALITY	CAPACITY	INTEGRATION	VALUE	EFFICIENCY	SECURITY	ACCESSIBILITY	ECON. VITALITY	OTHER	COMFORT	Notes
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Facilitates 3C (incl. "Centers"); provides transit access; minimizes traffic impacts

Site size; site configuration

Transit-supportive businesses nearby; minimize noise and visual impacts

Number of property lots/owners; site availability; cost; constructability

Minimize transit route deviation

Visibility; businesses nearby

Access (ped, bike, auto); internal circ; proximity

Minimize business displacement

Aligns w/ city plans; aligns w/ federal policies; community support

(Design criteria only)

Evaluation Scoring Legend

- = Good
- ◐ = Fair to Good
- = Fair
- ◑ = Poor to Fair
- = Poor
- = Fatal Flaw

Notes Legend

- FF = Fatal Flaw
- Pos = Positive Attributes
- Neut = Neutral Attributes
- Neg = Negative Attributes

Remain after Initial Screen

Eliminated in Initial Screen

1	1	1, 2, 3, 9	Safeway/Parham	2.33 ac	●	●	◐	○	◐	●	○	◐	◐	○	○	FF: None Pos: Good visibility/number of nearby businesses (SEC); good site size (CAP) Neut: Fair - good access: must address fire station traffic issue; high traffic volume intersection (ACC) Neg: Multiple property lots/owners (VAL)
1	4	4, 25	Rosewood Shpg Ctr/Chiro	2.55 ac	●	●	●	○	◐	●	◐	○	○	●	○	FF: None Pos: Good visibility/number nearby businesses (SEC); good site size (CAP); aligned city plans (OTH) Neut: Good access; must address fire station traffic issue; high traffic volume intersection (ACC) Neg: Multiple property lots/owners (VAL); several business displacements (ECO)
1	6b	6, 8, 10, 21	St. Edward's Catholic Church	1.75 ac*	◐	◐	○	◑	◐	◐	◐	○	●	◐	○	FF: None Pos: Minimizes business displacements; good visibility/number of nearby businesses (SEC) Neut: Existing signal but displaces church drop-off/pick-up/bus area (ACC) Neg: Single owner but not interested in selling (VAL)
1	6c	6, 8, 10, 21	St. Edward's Catholic Church	2.27 ac*	◐	◐	○	◑	◐	◐	○	○	●	◐	○	FF: None Pos: Minimizes business displacements; good visibility/number of nearby businesses (SEC) Neut: Existing signal but access still tricky (ACC) Neg: Multiple property lots/owners; owner not interested in selling (VAL)
1	24	24	Storage Place Keizer	3.06 ac	○	●	◐	◐	◐	◐	◐	○	◐	◐	○	FF: None Pos: Good site size (CAP); good visibility/number of nearby businesses (SEC); one prop. owner (VAL) Neut: Fair - good access; must address fire station traffic issue; high traffic volume intersection (ACC) Neg: Sensitive neighbors (residences on 7th Avenue NE)
1	26	26	USBank/Chiro/BoC/Sr	2.59 ac	◐	●	●	○	◐	◐	●	◐	◑	◐	○	FF: None Pos: Good visibility/number of nearby businesses (SEC); minimizes noise and visual impacts (INT) Neut: Multiple lots/owners (VAL); must address fire station traffic issue; high traffic volume (ACC) Neg: Several business displacements (ECO); multiple property lots/owners (VAL)
1	28	28	Will Valley Bank/Jack/BoC/Sr	2.77 ac	●	●	◐	○	◐	◐	◐	◐	◑	◐	○	FF: None Pos: Good visibility/number of nearby businesses (SEC); good site size (CAP) Neut: Multiple owners, new bank (VAL); mod. traffic volume; address Claggett signal access (ACC) Neg: Several business displacements (ECO)
0	5	5, 7, 22	Albertson's	3.88 ac+	■	◑	○	◑	○	◐	◑	◑	○	◑	○	FF: Travel time [furthest from Chemawa]; does not facilitate 3C (FUNC) Pos: Good visibility/number of nearby businesses (SEC) Neut: Transit supportive businesses nearby (INT) Neg: High traffic volume intersection (ACC); multiple property lots/owners (VAL); creek nearby (OTH)
0	6a	6, 8, 10, 21	St. Edward's Catholic Church	2.06 ac*	◐	◐	◑	◑	◐	◐	◐	◐	●	◐	○	FF: None Pos: Minimizes business displacements (ECO); minimizes route deviations (EFF) Neut: Illustrative example only of 2-acre site; existing signal but access still tricky (ACC) Neg: Owner not interested in selling (VAL)
0	11	11	Residences East of Safeway	2.05 ac	○	○	■	◑	◐	◐	○	○	●	○	○	FF: None, near-fatal flaw with residential impacts (INT) Pos: Good visibility/number of nearby businesses (SEC); suggested at CC/PC work session Neut: Fair access (good with new signal); high traffic intersection nearby (ACC) Neg: Multiple sensitive neighbors (INT); multiple lots/owners (VAL)
0	12	12-20	Bailey Road Residences	3.18 ac	○	●	■	◑	◐	◐	◑	◑	●	◐	○	FF: None, near-fatal flaw travel time [distance to River/Chemawa] (FUNC); residential impacts (INT) Pos: Good visibility/number of nearby businesses (SEC); suggested at CC/PC work session Neut: Fair access (good with new signal); high traffic intersection nearby (ACC) Neg: Multiple sensitive neighbors (INT); multiple lots/owners (VAL)
0	23	23	Willamette Valley Baptist Plus	2.84 ac	○	●	◑	○	◐	◐	○	○	◑	○	○	FF: None Pos: Good site size (CAP); minimizes route deviation (EFF) Neut: Fair - good access with signal at Dearborn (ACC); distance from River/Chemawa (FUNC) Neg: Business displacements (ECO); multiple property lots/owners (VAL); sensitive neighbors (INT)
0	27	27	Rite Aid	2.76 ac+	■	◑	○	◑	○	◐	◑	○	○	■	○	FF: Travel time [furthest from Chemawa]; does not facilitate 3C (FUNC) Pos: Good visibility/number of nearby businesses (SEC) Neut: Transit supportive businesses nearby (INT) Neg: High traffic volume intersection (ACC); multiple property lots/owners (VAL); creek nearby (OTH)

13 Original Sites



Keizer

Result	Initial Screen					Evaluation Criteria										Notes
	0=Out 1=In	Site Number	Dot Numbers	Site Name	Site Size	Functionality	Capacity	Integration	Value	Efficiency	Security	Accessibility	Econ. Vitality	Other	Comfort	
Remain after Initial Screen	1	1	1, 2, 3, 9	Safeway/Parham	2.33 ac	Good	Good	Fair	Fair	Good	Fair	Fair	Fair	Fair	None	
	1	4	4, 25	Rosewood Shpg Ctr/Chiro	2.55 ac	Good	Good	Good	Fair	Good	Fair	Fair	Fair	Good	None	
	1	6b	6, 8, 10, 21	St. Edward's Catholic Church	1.75 ac*	Fair	Fair	Fair	Poor	Good	Good	Good	Good	Fair	None	
		6c	6, 8, 10, 21	St. Edward's Catholic Church	2.27 ac*	Fair	Fair	Fair	Poor	Good	Fair	Fair	Good	Fair	None	
	1	24	24	Storage Place Keizer	3.06 ac	Fair	Good	Fair	Fair	Good	Good	Fair	Fair	Fair	None	
	1	26	26	USBank/Chiro/BoC/Sr	2.59 ac	Good	Good	Good	Fair	Good	Good	Fair	Poor	Fair	None	
	1	28	28	Will Valley Bank/Jack/BoC/Sr	2.77 ac	Good	Good	Fair	Fair	Good	Good	Fair	Poor	Fair	None	
	Eliminated in Initial Screen	0	5	5, 7, 22	Albertson's	3.88 ac+	Fatal	Poor	Fair	Poor	Fair	Poor	Fair	Poor	Fatal	None
0		6a	6, 8, 10, 21	St. Edward's Catholic Church	2.06 ac*	Fair	Fair	Poor	Poor	Good	Poor	Poor	Good	Fair	None	
0		11	11	Residences East of Safeway	2.05 ac	Fair	Fair	Fatal	Poor	Good	Fair	Fair	Good	Fair	None	
0		12	12-20	Bailey Road Residences	3.48 ac	Fair	Good	Fatal	Poor	Poor	Poor	Poor	Good	Fair	None	
0		23	23	Willamette Valley Baptist Plus	2.84 ac	Fair	Good	Poor	Fair	Good	Fair	Fair	Fair	Poor	None	
0		27	27	Rite Aid	2.76 ac+	Fatal	Poor	Fair	Poor	Fair	Poor	Poor	Fair	Fatal	None	

13 Original Sites
- 6 Eliminated Ph 1
= 7 Remaining

Evaluation Scoring Legend

- Green circle: Good
- Light green circle: Fair to Good
- White circle: Fair
- Light red circle: Poor to Fair
- Red circle: Poor
- Red square: Fatal Flaw

Notes Legend

- FF = Fatal Flaw
- Pos = Positive Attributes
- Neut = Neutral Attributes
- Neg = Negative Attributes

Keizer

Initial Screen

Result	0=Out 1=In	Site Number	Dot Numbers	Site Name	Site Size	FUNC	CAP	INT	VAL	EFF	SEC	ACC	ECO	OTH	COM	Notes
Remain after Initial Screen	1	1	1, 2, 3, 9	Safeway/Parham	2.33 ac	●	●	○	○	●	●	○	●	○	○	FF: None Pos: Good visibility/number of nearby businesses (SEC); good site size (CAP) Neut: Fair - good access: must address fire station traffic issue; high traffic volume intersection (ACC) Neg: Multiple property lots/owners (VAL)
	1	4	4, 25	Rosewood Shpg Ctr/Chiro	2.55 ac	●	●	●	○	●	●	○	○	●	○	FF: None Pos: Good visibility/number nearby businesses (SEC); good site size (CAP); aligned city plans (OTH) Neut: Good access; must address fire station traffic issue; high traffic volume intersection (ACC) Neg: Multiple property lots/owners (VAL); several business displacements (ECO)
	1	6b	6, 8, 10, 21	St. Edward's Catholic Church	1.75 ac	●	●	○	●	○	●	●	○	○	○	FF: None Pos: Minimizes business displacements; good visibility/number of nearby businesses (SEC) Neut: Existing signal but displaces church drop-off/pick-up/bus area (ACC) Neg: Single owner but not interested in selling (VAL)
				St. Edward's Catholic Church	2.27 ac	●	●	○	●	○	●	○	○	○	FF: None Pos: Minimizes business displacements; good visibility/number of nearby businesses (SEC) Neut: Existing signal but access still tricky (ACC) Neg: Multiple property lots/owners; owner not interested in selling (VAL)	
	1	24	24	Storage Place Keizer	3.06 ac	○	●	○	○	●	●	○	○	○	○	FF: None Pos: Good site size (CAP); good visibility/number of nearby businesses (SEC); one prop. owner (VAL) Neut: Fair - good access; must address fire station traffic issue; high traffic volume intersection (ACC) Neg: Sensitive neighbors (residences on 7th Avenue NE)
	1	26	26	USBank/Chiro/BoC/Sr	2.59 ac	●	●	●	○	●	●	○	○	○	○	FF: None Pos: Good visibility/number of nearby businesses (SEC); minimizes noise and visual impacts (INT) Neut: Multiple lots/owners (VAL); must address fire station traffic issue; high traffic volume (ACC) Neg: Several business displacements (ECO); multiple property lots/owners (VAL)
	1	28	28	Will Valley Bank/Jack/BoC/Sr	2.77 ac	●	●	○	○	●	●	○	○	○	○	FF: None Pos: Good visibility/number of nearby businesses (SEC); good site size (CAP) Neut: Multiple owners, new bank (VAL); mod. traffic volume; address Claggett signal access (ACC) Neg: Several business displacements (ECO)
	Eliminated in Initial Screen	0	5	5, 7, 22	Albertson's	3.88 ac	■	●	○	●	○	○	○	○	○	○
0		6a	6, 8, 10, 21	St. Edward's Catholic Church	2.06 ac	●	●	○	○	○	○	○	○	○	○	FF: None Pos: Minimizes business displacements (ECO); minimizes route deviations (EFF) Neut: Illustrative example only of 2-acre site; existing signal but access still tricky (ACC) Neg: Owner not interested in selling (VAL)
0		11	11	Residences East of Safeway	2.05 ac	○	○	○	■	○	○	○	○	○	○	FF: None Pos: Good visibility/number of nearby businesses (SEC); suggested at 3C work session Neut: Fair access; good with traffic signal; high traffic volume nearby (ACC) Neg: Multiple sensitive neighbors (INT); multiple lots/owners (VAL)
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0	27	27	Rite Aid	2.76 ac	■	●	○	○	○	○	○	○	○	○	FF: None Pos: Good visibility/number of nearby businesses (SEC); suggested at 3C (FUNC) Neut: Transit supportive businesses nearby (INT) Neg: High traffic volume intersection (ACC); multiple property lots/owners (VAL); creek nearby (OTH)	

Site acquisition & relocation cost considerations

13 Original Sites
- 6 Eliminated Ph 1
- 4 Eliminated Ph 1a
= 3 Remaining

Keizer

Phase 2 Evaluation (Detail Screen)

Scoring Legend

- = Very Good
- = Good
- = Fair
- = Poor
- = Very Poor
- = Fatal Flaw

Site Number	Site Name	Site Size	Functionality				Capacity		Integration		Value			Efficiency	Security		Accessibility			Economic Vitality		Other			COM	Avg	
			FUNC	FUNC	FUNC	FUNC	CAP	CAP	INT	INT	VAL	VAL	VAL	EFF	SEC	SEC	ACC	ACC	ACC	ECO	ECO	OTH	OTH	OTH			
1	Safeway/Parham	2.33 ac	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	
4	Rosewood Shpg Ctr/Chiro	2.55 ac	○	○	○	○	●	○	●	○	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
24	Storage Place Keizer	3.06 ac	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
29	Chemawa/Bailey Road Full area: 4.76 ac Site combination maximum: 2.87 ac Site combination minimum: 1.91 ac		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○



Keizer

Phase 2 Evaluation (Detail Screen)

Scoring Legend

- = Very Good
- = Good
- = Fair
- = Poor
- = Very Poor
- = Fatal Flaw

Site Number	Site Name	Site Size	Functionality				Capacity		Integration		Value			Efficiency	Security		Accessibility			Economic Vitality		Other			COM	Avg	
			FUNC	FUNC	FUNC	FUNC	CAP	CAP	INT	INT	VAL	VAL	VAL	EFF	SEC	SEC	ACC	ACC	ACC	ECO	OTH	OTH	OTH				
1	Safeway/Parham	2.33 ac	○	○	○	○	○	○	○	○	○	○	○	●	●	○	○	○	●	○	●	●	○		○		
4	Rosewood Shpg Ctr/Chiro	2.55 ac	○	○	○	○	●	○	●	○	●	○	●	○	●	●	○	●	○	○	○	●	●	●		○	
24	Storage Place Keizer	3.06 ac	○	○	○	○	○	●	○	○	○	○	●	●	●	○	●	●	●	●	○	○	●	●	○		○
29	Chemawa/Bailey Road Full area: 4.76 ac Site combination maximum: 2.87 ac Site combination minimum: 1.91 ac		○	○	●	○	○	●	○	○	○	○	○	○	○	○	○	○	●	●	●	○	●	●	●		○



Keizer TC: Project Elements

- Boarding/parking bays for 8-10 buses
- Pedestrian waiting platform, lighted and weather-protected, that connects all bus stops
- Break room, restrooms and lockers for on-site customer service personnel and/or operations supervisors
- Security features
- Park-and-ride lot adjacent to transit center, to accommodate 50-75 cars
- Future: customer service information counter
- Future: waiting area (enclosed, heated and lighted) with restrooms for passengers
- Future: small for-lease retail space



Keizer TC: Project Timeline

